



California Arts Advocacy Toolkit LETTER TO THE EDITOR TIPS

You can support the Arts in Education by submitting a letter to the editor of important newspapers in your community.

As you are aware, our mission is to ensure that all children in California public schools receive an education in the arts in the four arts disciplines: music, visual arts, theatre, and dance at the level required under state policy, including a standards-based curriculum taught by well-qualified teachers with high quality facilities and materials.

Below are tips to keep in mind when writing your letters:

- Focus on one or two key points that you want to make and then get out.
- Put your full first and last name, address, phone and/or fax numbers (day and evening) and your e-mail address at the top of the letter. Most publications will want to call the writer to confirm authenticity; in most cases a letter WILL NOT be published without this information.
- Most outlets prefer email submissions.
- Don't send copies of your letter to a whole host of publications. Make it an original to the publication you really want to publish it.

Keep these helpful tips in mind when writing your letters. Good luck and thank you for your support!

###